

COMMERCIALIZED GAMBLING GETS A FREE PASS TO HARM

Gambling is as **ADDICTIVE AS OPIOIDS**, heroin and cocaine¹. It carries the **HIGHEST SUICIDE RATE** of any addiction,² and the top demographic calling gambling addiction helplines is **YOUNG ADULTS** and **TEENS**.³

How do gambling companies compare to other businesses selling addictive products?

GAMBLING vs. TOBACCO		
Companies are free to hide the addictive nature of their products, and that their products carry other health risks, from consumers ⁴	 YES	NO 
Companies use marketing tactics that target children and publicly sponsor sports/cultural events ⁵	 YES	NO 
Companies access large amounts of personal data on consumers, including how much of the product they consume ⁶	 YES	NO 
Companies are in a special partnership with state governments ⁷	 YES	NO 
GAMBLING vs. PRESCRIPTION DRUGS		
Companies are free to advertise products without listing the major risks associated with the product ⁸	 YES	NO 
Companies access large amounts of personal data on consumers, including how much of the product they consume ⁹	 YES	NO 
Companies are in a special partnership with state governments ¹⁰	 YES	NO 
GAMBLING vs. ALCOHOL		
Companies are free from liability for the harm resulting from knowingly overserving consumers ¹¹	 YES	NO 
Companies are free from liability for incentivizing a person who has clearly overconsumed to consume more ¹²	 YES	NO 
Companies are free to advertise their products without posting warning labels about health risks, including impaired abilities ¹³	 YES	NO 
Marketing can be targeted at or appeal to children ¹⁴	 YES	NO 
Companies access large amounts of personal data on consumers, including how much of the product they consume ¹⁵	 YES	NO 
Companies are in a special partnership with state governments ¹⁶	 YES	NO 

Why do gambling companies get a FREE PASS TO HARM consumers and children?



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